

	do 30.06.2011	fr 01.07.2011	sa 02.07.2011	su 03.07.2011	mo 04.07.2011	tue 05.07.2011	wed 06.07.2011	thu 07.07.2011	fr 08.07.2011	sa 09.07.2011	su 10.07.2011		
08.00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast		Breakfast	08.00	
09.00		arriving	Kick off	Kick off	Kick off	Kick off	Kick off	Kick off	Kick off		Brunch with SUC Alumni	09.00	
10.00	Lecture B		Lecture D	Lecture E	Lecture F (en)	WS	WS	WS	Lecture H	WS		WS	WS
11.00		Break	Break	Break	Break	WS	WS	WS	WS	WS	WS	11.00	
12.00		Lecture C	WS	Lect. 1	WS	Lect. G	Lect. 2	Lect. 3 Lect. 4	WS	WS	WS	12.00	
13.00		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch / Transfer	Transfer		13.00	
14.00		Opening	Presentation Workshops	WS	WS	WS	Lect. I	WS	WS	Lect. J	WS	WS	14.00
15.00		Break		WS	WS	WS	WS	WS	WS	WS	WS	WS	15.00
16.00		Lecture A Prof. Heinisch	Break	Transfer	Break	WS	WS	WS	Swimming at Faaker See / Sports	Lect. I	WS	WS	16.00
17.00	arriving	Break	WS introduction	WS introduction	WS introduction	WS	WS	WS	Break	WS	WS	WS	17.00
18.00		Panel discussion and buffet @KTS	Dinner	Boat trip	Sightseeing and dinner in the City center	WS	WS	WS	Break	Dinner	Award ceremony Closing	Departure	18.00
19.00	WKO summer gala												
20.00						"Night of culture" + carinthian dinner	WS	WS	WS	WS	WS	WS	20.00
21.00													21.00
22.00											5 Years SUC Anniversary Party		22.00
23.00													23.00

version June 2011



Gen. Info & Activities together

Recreation

Side events

Lectures/Workshop Entrepreneurship & Innovation Management

Lectures/Workshop Destination Management & Tourism Infrastructure

Lectures/Workshop Urban Development & Architecture

Alumni meeting 2011

Lecture A	Prof. Reinhard Heinisch	Putting it into context	All students		
Lecture B	Prof. ThomasBoyle	Business planning and marketing concept	All students		
Lecture C	Prof. Reinhard Heinisch	Public policy	All students		
Lecture D	Franziska Krüger	working intercultural/interdisciplinary teams	All students		
Lecture E	Ass. Prof. Andreas Hofer	Public space design and its relevance for the urban society	All students		
Lecture F	Michael Diener (Gomogi)	Apps as personal orientation system (thu.7.7. 16:00 Vo auf de)	All students		
Lecture G	Prof. ThomasBoyle	Writing great Marketing Plans	All students	optional DM&T	optional UD&A
Lecture H	Alex Pinter (Insposo)	pitching start-up ideas + praxis- bzw. coachingpart	All students		
Lecture I	Nikos Daskalakis (Uni Athen)	Foundation of Finance	IM&E	optional DM&T	optional UD&A
Lecture J	Nikos Daskalakis (Uni Athen)	Financial Statement Analysis	IM&E	optional DM&T	optional UD&A
WS Introduction IM&E	Stefan Oberhauser (Uni klagenfurt)	Short introduction workshops IM&E			
WS Introduction DM&T	Barbara Riegler (Uni St. Gallen)	Short introduction " on trip traveler information for Sochi 2014		optional DM&T	
Lecture DM&T 1	Barbara Riegler (Uni St. Gallen)	Destination Management and Marketing, Travel Decision Process and the Role of Information Search		optional DM&T	
Lecture DM&T 2	Barbara Riegler (Uni St. Gallen)	Traveler's Information Needs in the Pre- and On-Trip Phase		optional DM&T	
WS Introduction UD&A	Judith Lehner, Christian Gigler	Short introduction "small scale - big impact: information center and orientation facilities for Sochi 2014"			UD&A
Lecture UD&A 1	Judith Lehner, Christian Gigler	introduction "sochi context: city and region"		optional DM&T	UD&A
Lecture UD&A 3	Ass. Prof. Andreas Hofer, Christian Gigler	lessons from small scale interventions within the urban context"			UD&A
Lecture UD&A 4	Ass. Prof. Andreas Hofer, Christian Gigler	specific tasks for "small scale - big impact: information center and orientation facilities for sochi			UD&A

- Lectures for all students
- Lectures/Workshop Entrepreneurship & Innovation Management
- Lectures/Workshop Destination Management & Tourism Infrastructure
- Lectures/Workshop Urban Development & Architecture

